

# 8

## Case Study IV End Use: Transport

Technik & Umwelt

Arnulf Grübler

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### World Transport Energy Use in 2017 (Mtoe, IEA, 2019)

World											
Million tonnes of oil equivalent											
SUPPLY AND CONSUMPTION	Coal & peat	Crude oil	Oil products	Gas	Nuclear	Hydro	Geotherm. solar etc.	Combust. renew. & waste	Electricity	Heat	Total
<b>TRANSPORT</b>	0.08	0.00	2658.61	104.71	-	-	-	85.68	81.27	-	2888.16
World aviation bunkers	-	-	195.37	-	-	-	-	-	-	-	195.37
Domestic aviation	-	-	128.04	-	-	-	-	-	-	-	128.04
Road	-	-	1960.37	43.81	-	-	-	82.73	4.95	-	2091.86
Rail	0.05	-	23.84	-	-	-	-	0.50	22.12	-	51.52
Pipeline transport	-	-	0.25	60.62	-	-	-	-	2.89	-	63.76
World marine bunkers	-	-	218.87	0.06	-	-	-	0.22	-	-	217.15
Domestic navigation	0.00	-	54.45	0.07	-	-	-	0.14	-	-	54.69
Non-specified	0.01	0.00	4.29	0.15	-	-	-	4.00	1.71	-	6.17

	final energy	service	
	Mtoe	10e12 pass-ton-km	
People	~1600	32	Rough equivalence: 1 passenger = 1.5 tons!
Goods	~1200	46	

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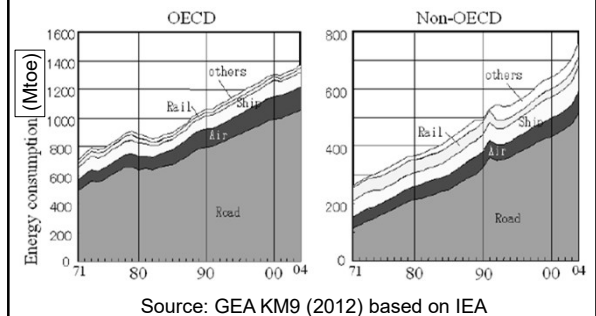
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### Transport Energy Use Trends (in Mtoe)



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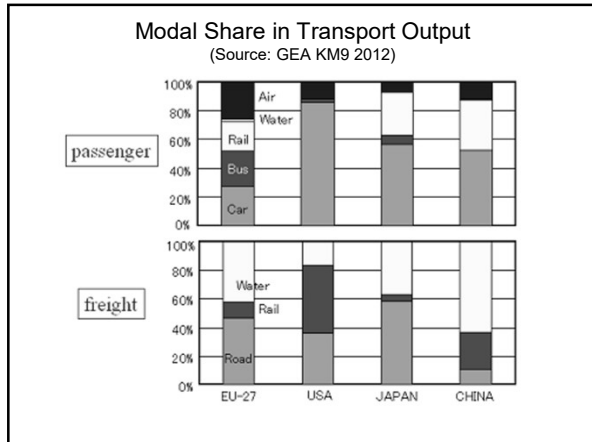
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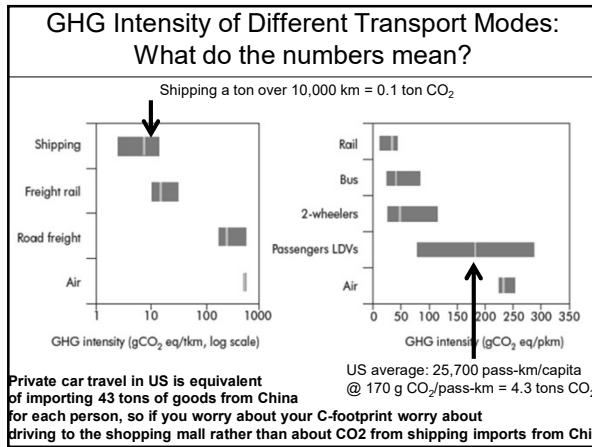
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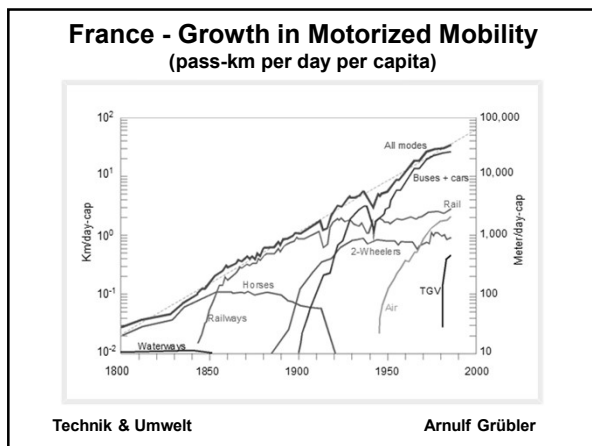
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## Mobility Drivers

### Amplifiers:

- Interconnectedness
- Income
- Technology (speed)

### Constraints

- Time
- Money
- Space (congestion)

Mediator: Lifestyles & Policy

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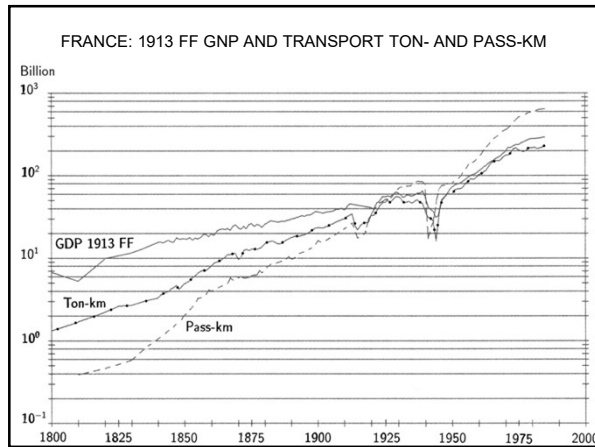


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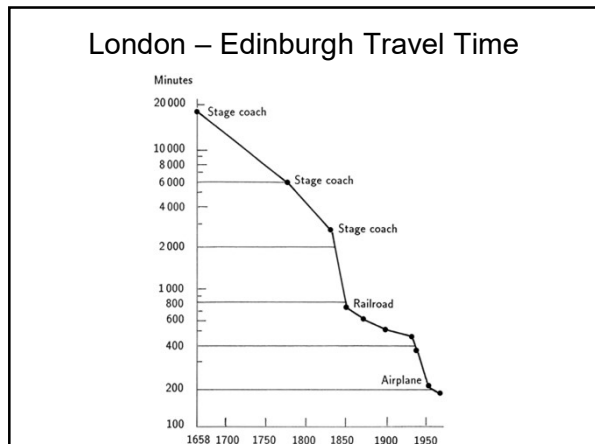


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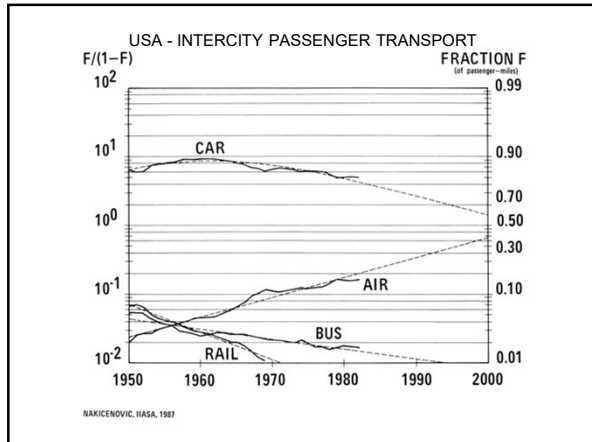


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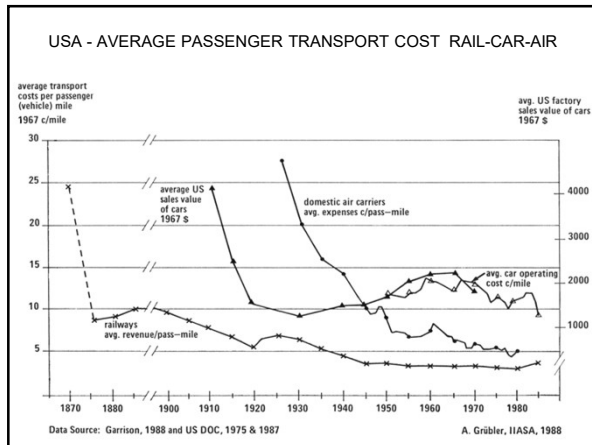
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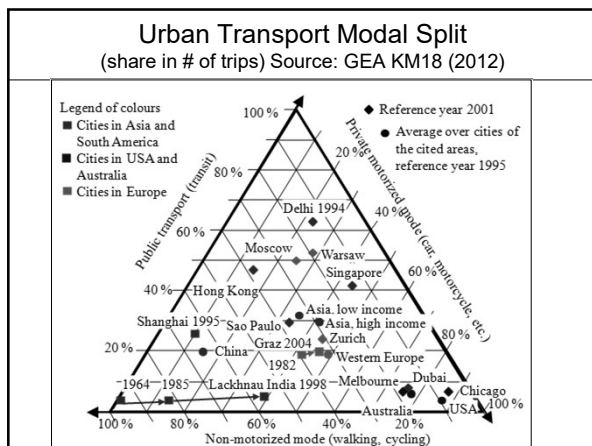
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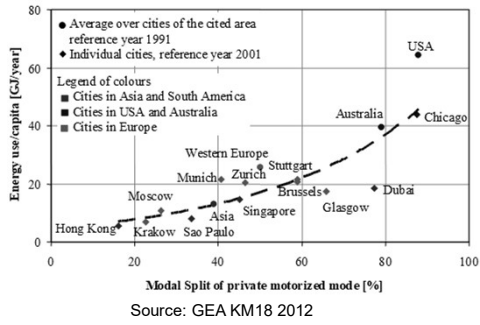
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### Transport Energy Use vs. Modal Split



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### Y. Zahavi's Transport Demand Model

(controversial theory but sound empirics)

- Maximization of travel range ("contact/exchange surfaces" or "encounter potentials" = miles traveled)
- Subject to:
  - travel time budget (~1 hr/day)
  - income (~15% of family income)
 constraints

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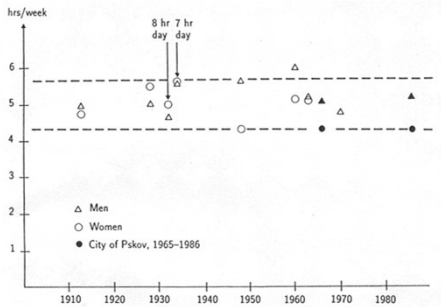
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### Weekly Travel Time Budgets in the USSR

(Variation across 12 countries: 0.65-1.48 hrs/day/person; Szalai, 1972)



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## Transport Choices and Technology

- Importance of logistical **chains**
- Subjective weighting of travel time (waiting time = 3x travel time)
- Policy leverage: “back end” (parking fees/restrictions) **over** “front end” (subsidized public transport)
- Infrastructures: “orgware” (schedules, reliability, hassle) **and** “hardware” (speed, cleanliness, security) more important than costs

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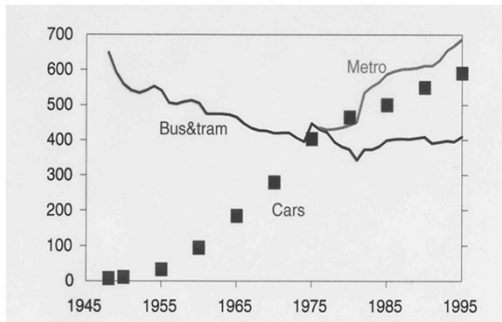
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Vienna Public Transport Trips per Year (cumulative) and Car Ownership per Capita



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## Transport & Environment

- Travel & Communication: Complements rather than substitutes
- Unabated demand growth
- Path dependency (prices matter after all)
- Gender differences weakening
- Technology improvements “taken back” by behavioral change (load factors, SUVs)

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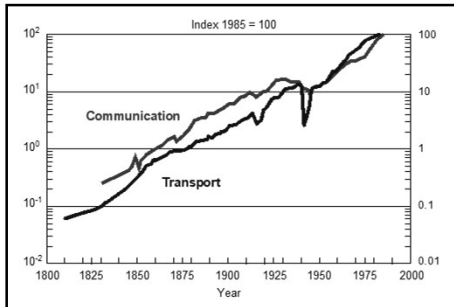
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### France – Transport & Communication Volume (Index 1985=100)



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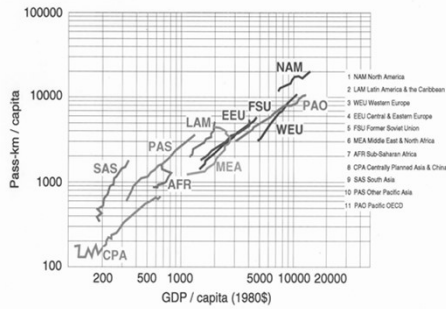
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### Motorized Mobility vs GDP/capita

Based on Schafer & Victor, SciAmer. October 1997:56-59



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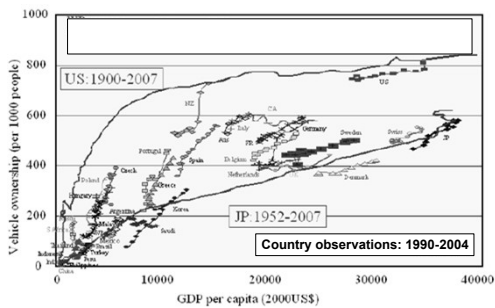
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### Path Dependent Vehicle Ownership Trends



Source: GEA KM9 (2012) based on IPCC AR4 (2007)

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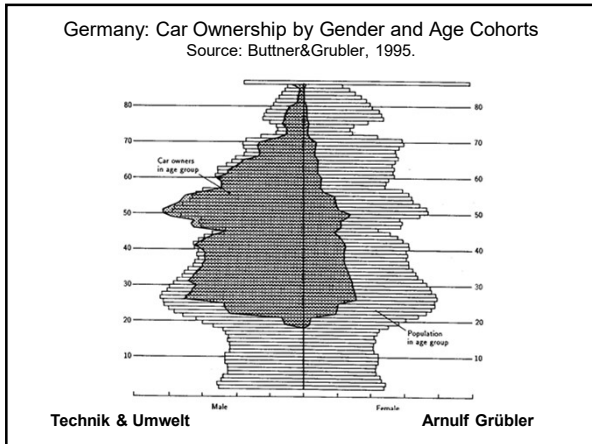
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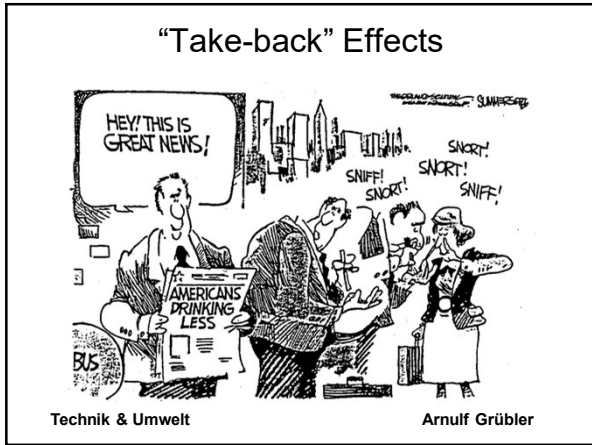
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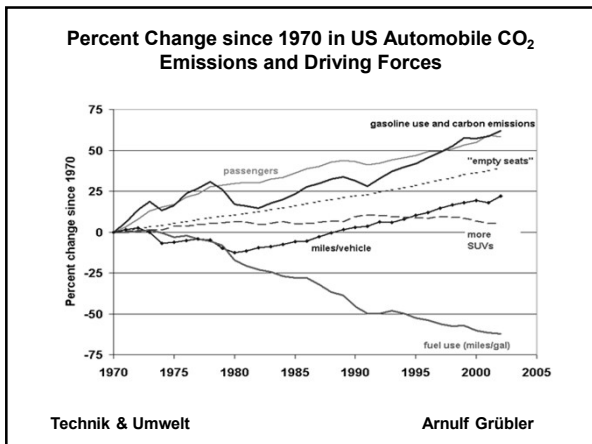
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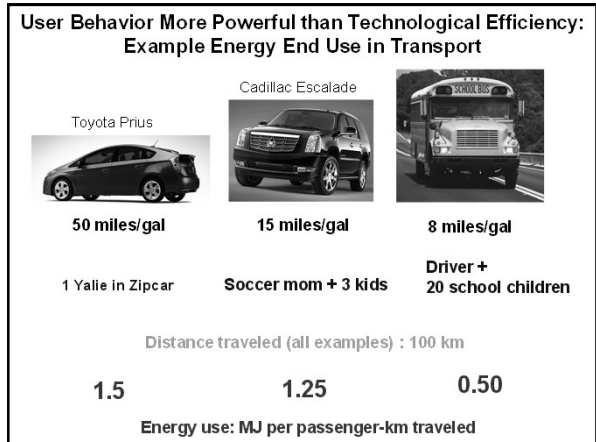
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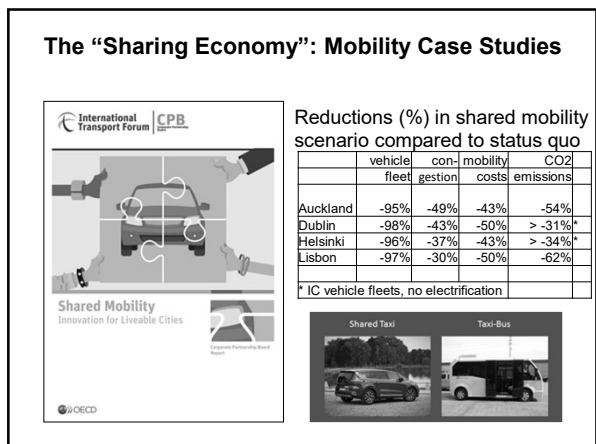
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## Disruptive Change

Easter Parade on Fifth Avenue, New York, 13 years apart

1900: where's the car?

1913: where's the horse?



Source: Carbontracker, 2018

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## Summary 8 (End-use: Transport)

- Most important changes with industrial revolution: time and money budgets
- Time: life expectancy increases, working time decreases
- Money: increasing personal income (2%/Jahr), stability (housing) and structural shifts (communication) in expenditures
- Translation of above into increased mobility
- Zahavi's transport model: maximize mobility under time (1 hr/day) and money constraints (15% of disposable income)
- Importance of technology and infrastructure in influencing space-time-money triangle of mobility
- Increasing environmental importance of HOW technologies are used

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