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Case Study IV

End Use:

Transport

World Transport Energy Use in 2017 (Mtoe, IEA, 2019)

World

Million tonnes of oil equivalent

SUPPLY AND CONSUMPTION	Coal & peat	Crude oil	Oil products	Gas	Nuclear	Hydro	Geotherm. solar etc.	Combust. renew. & waste	Electricity	Heat	Total
TRANSPORT	0.08	0.00	2688.61	104.71	-	-	-	88.68	31.27	-	2808.16
World aviation bunkers	-	-	195.37	-	-	-	-	-	-	-	195.37
Domestic aviation	-	-	128.04	-	-	-	-	-	-	-	128.04
Road	-	-	1960.37	43.81	-	-	-	82.73	4.55	-	2091.45
Rail	0.05	-	28.84	-	-	-	-	0.50	22.12	-	51.52
Pipeline transport	-	-	0.25	60.62	-	-	-	-	2.89	-	63.75
World marine bunkers	-	-	216.87	0.06	-	-	-	0.22	-	-	217.15
Domestic navigation	0.00	-	54.48	0.07	-	-	-	0.14	-	-	54.69
Non-specified	0.01	0.00	4.29	0.15	-	-	-	0.00	1.71	-	6.17

final energy

service

Mtoe 10e12 pass-/ton-km

People

~1600

32

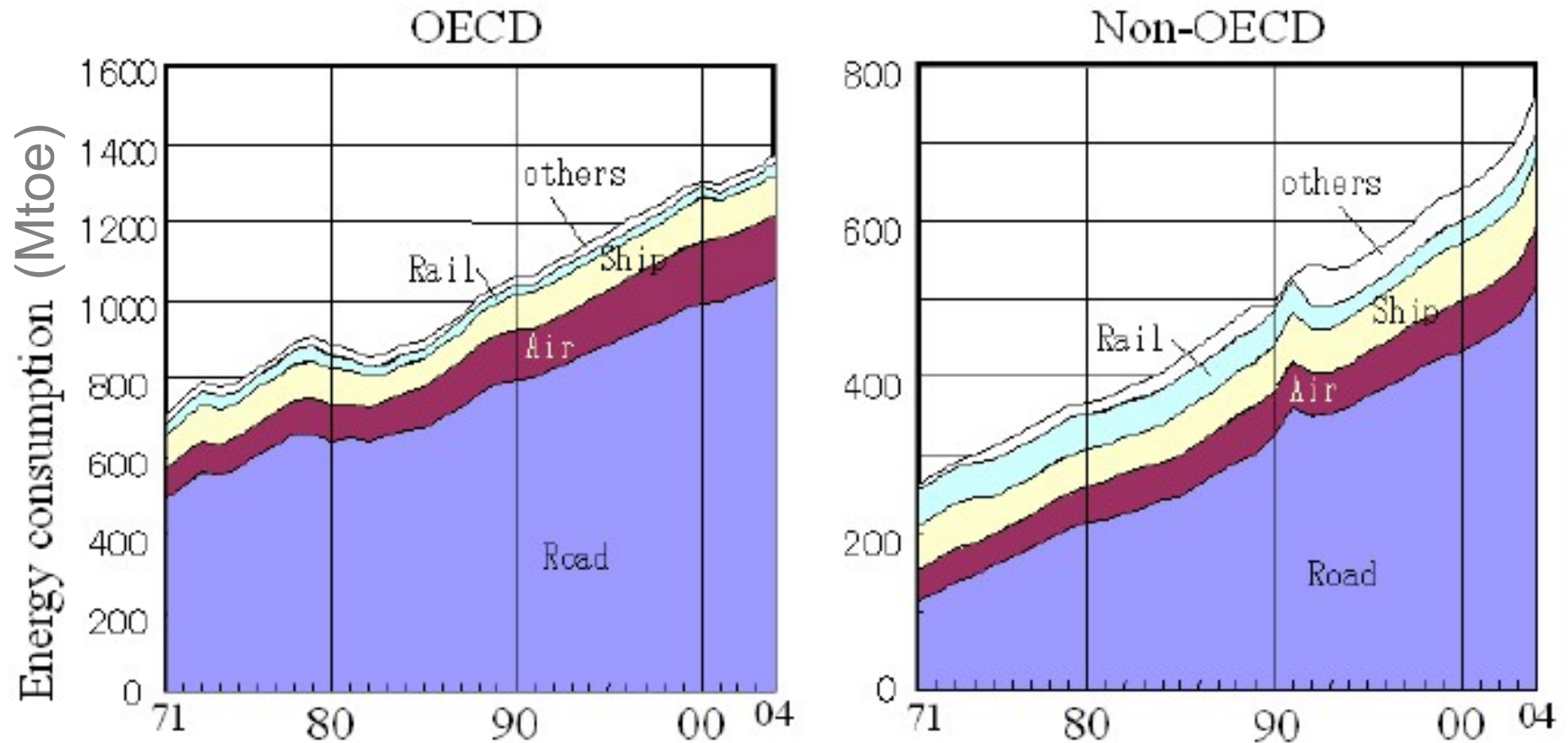
Goods

~1200

46

Rough equivalence:
1 passenger = 1.5 tons!

Transport Energy Use Trends (in Mtoe)

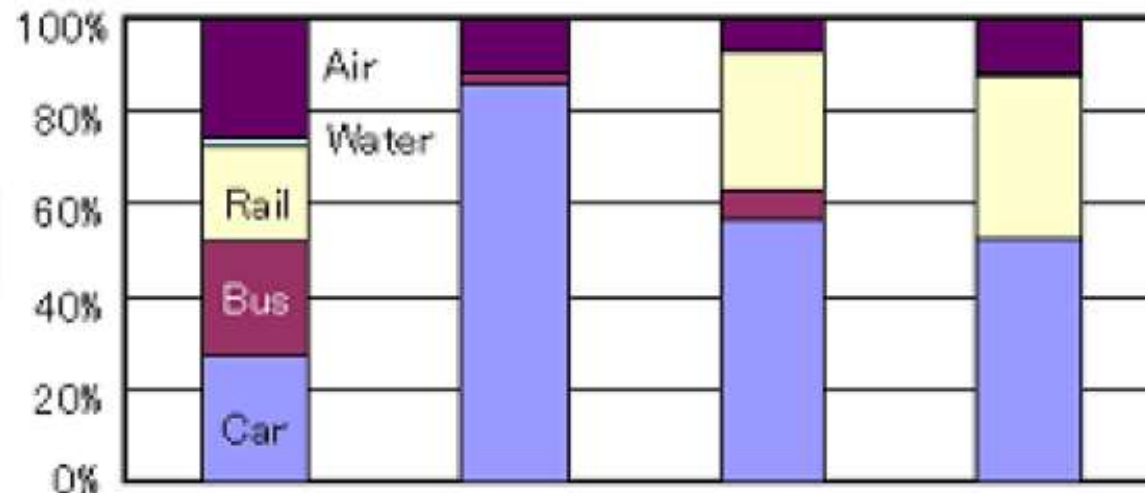


Source: GEA KM9 (2012) based on IEA

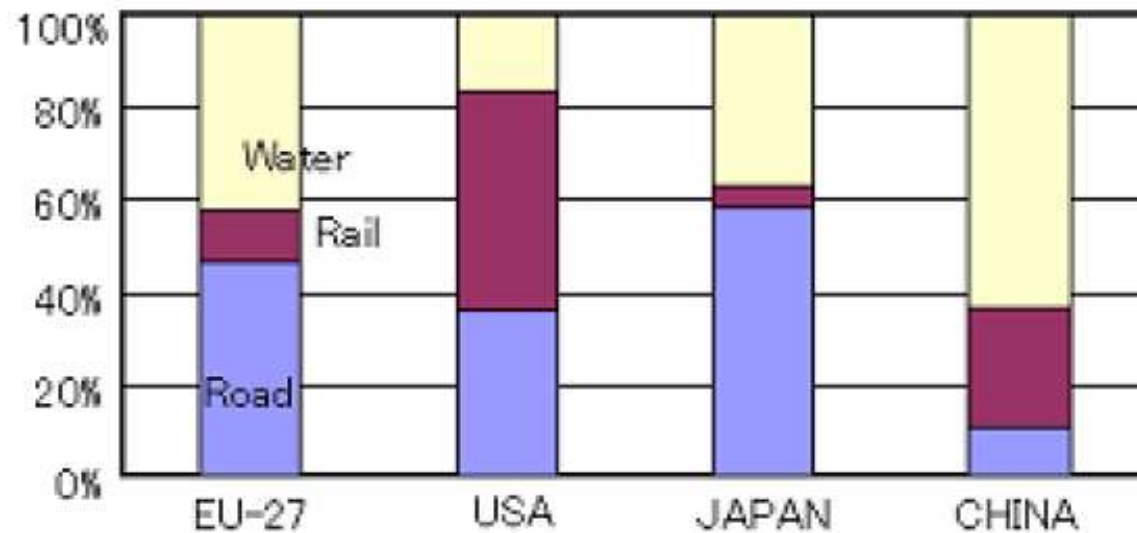
Modal Share in Transport Output

(Source: GEA KM9 2012)

passenger

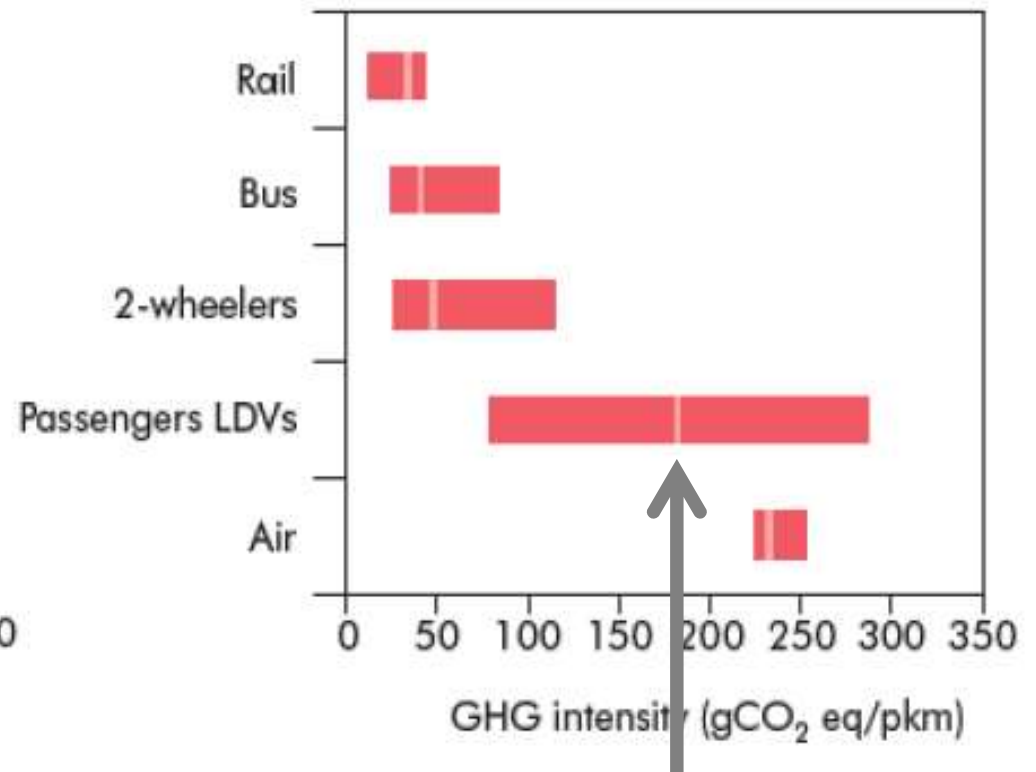
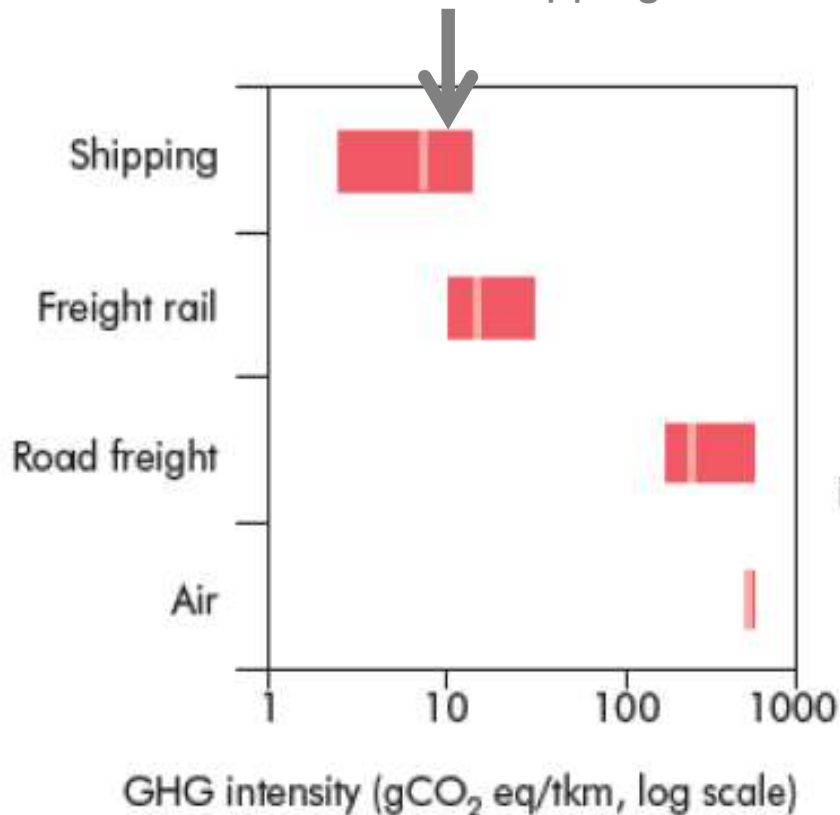


freight



GHG Intensity of Different Transport Modes: What do the numbers mean?

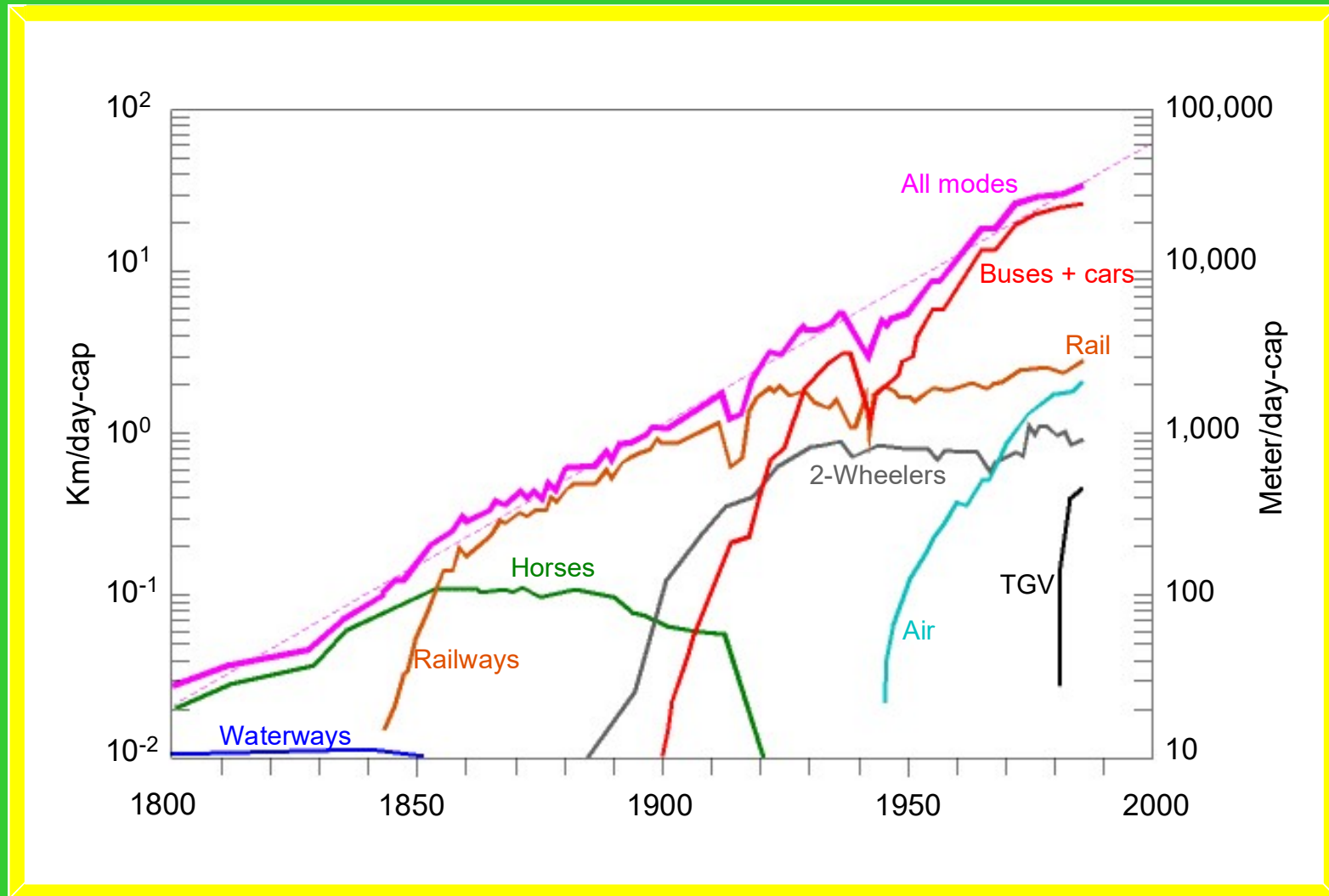
Shipping a ton over 10,000 km = 0.1 ton CO₂



Private car travel in US is equivalent of importing 43 tons of goods from China for each person, so if you worry about your C-footprint worry about driving to the shopping mall rather than about CO₂ from shipping imports from Chin

US average: 25,700 pass-km/capita
@ 170 g CO₂/pass-km = 4.3 tons CO₂

France - Growth in Motorized Mobility (pass-km per day per capita)



Mobility Drivers

Amplifiers:

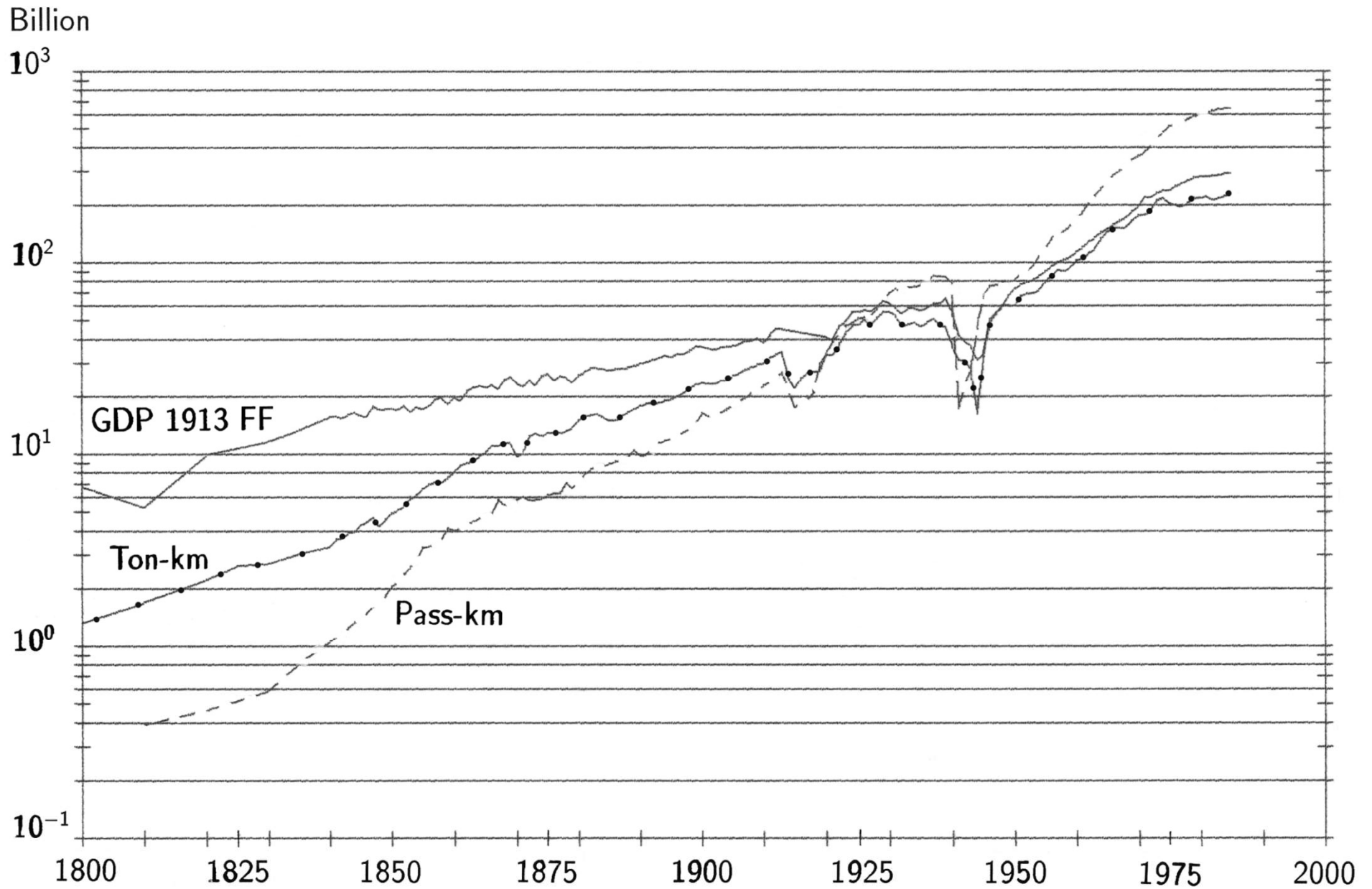
- Interconnectedness
- Income
- Technology (speed)

Constraints

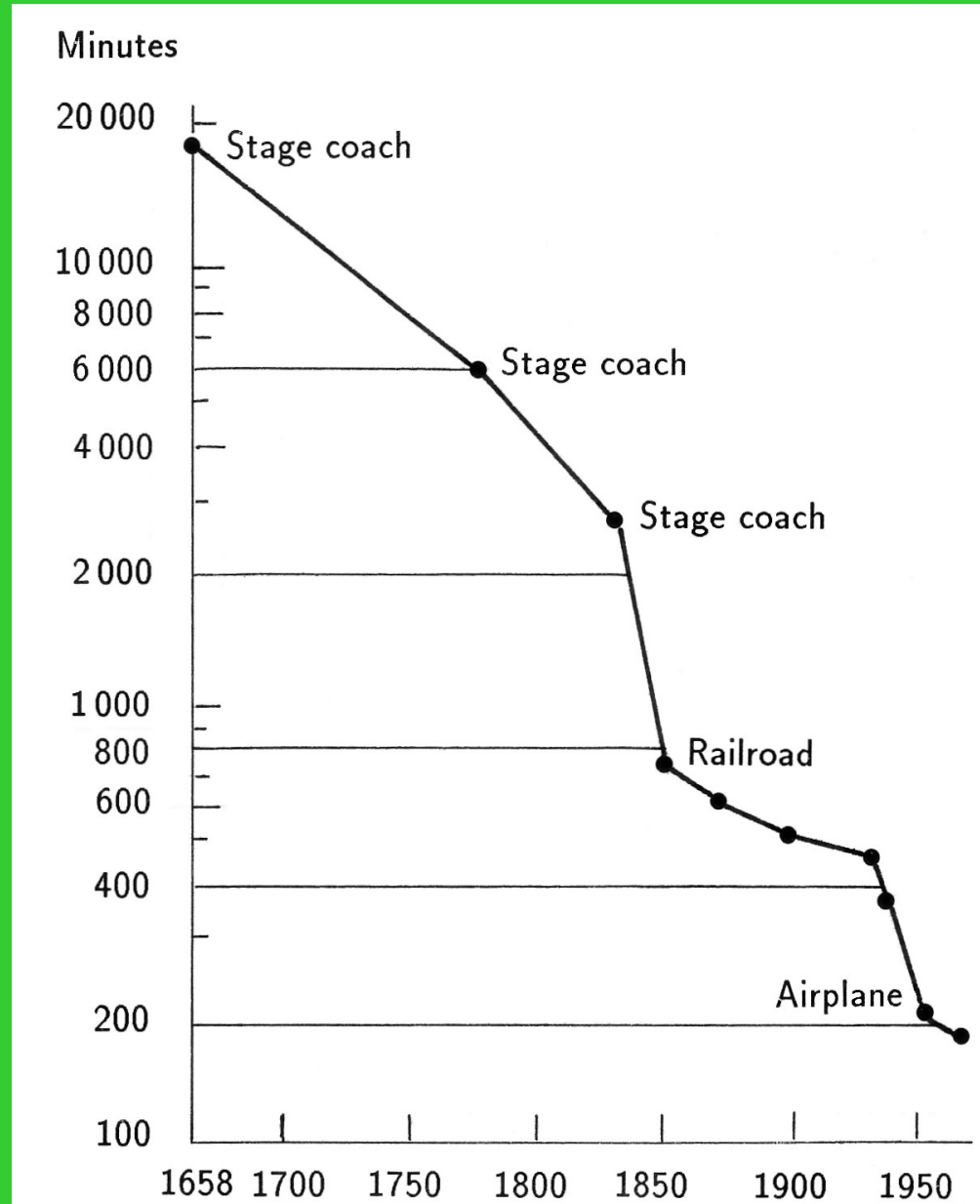
- Time
- Money
- Space (congestion)

Mediator: Lifestyles & Policy

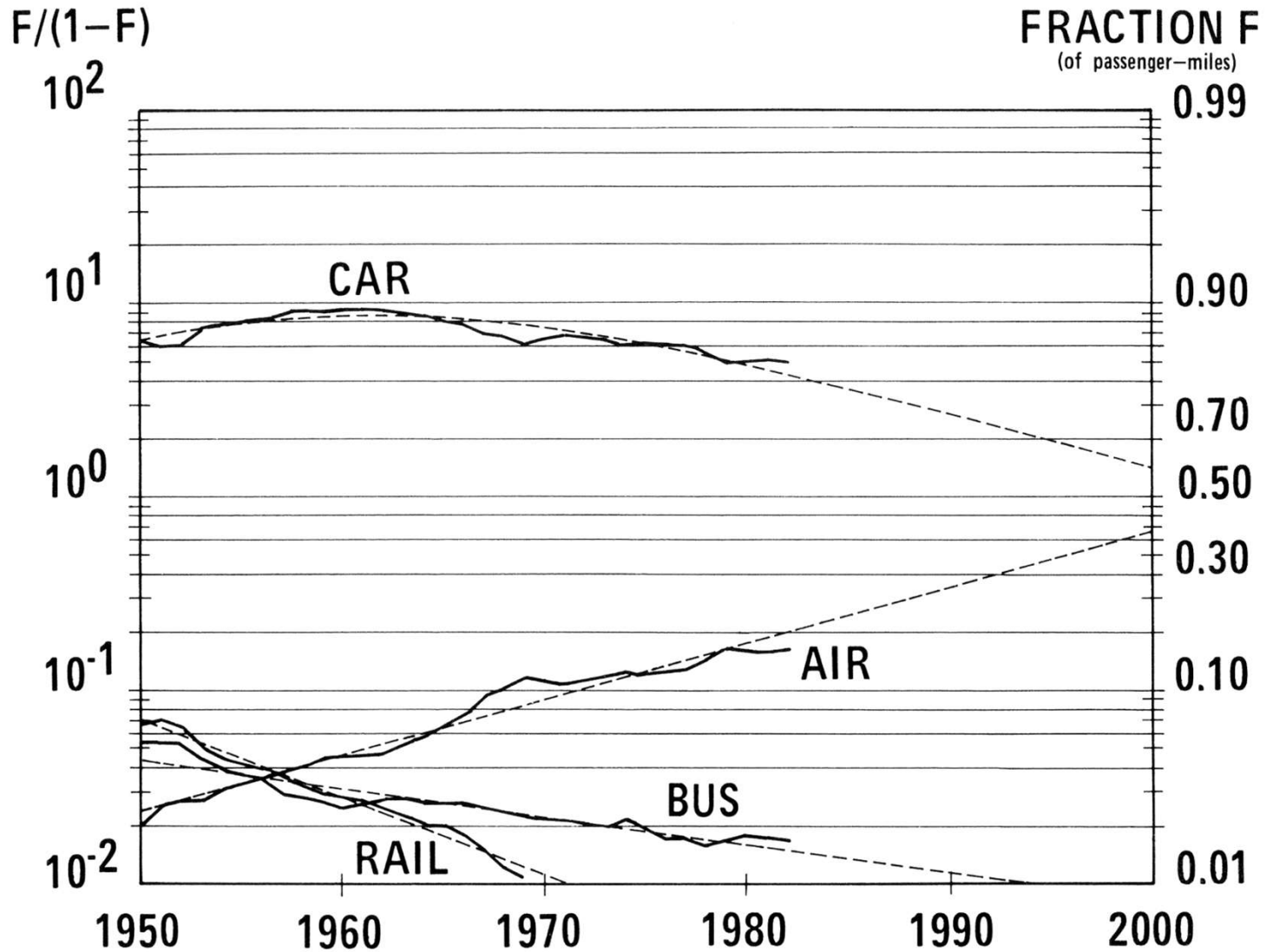
FRANCE: 1913 FF GNP AND TRANSPORT TON- AND PASS-KM



London – Edinburgh Travel Time



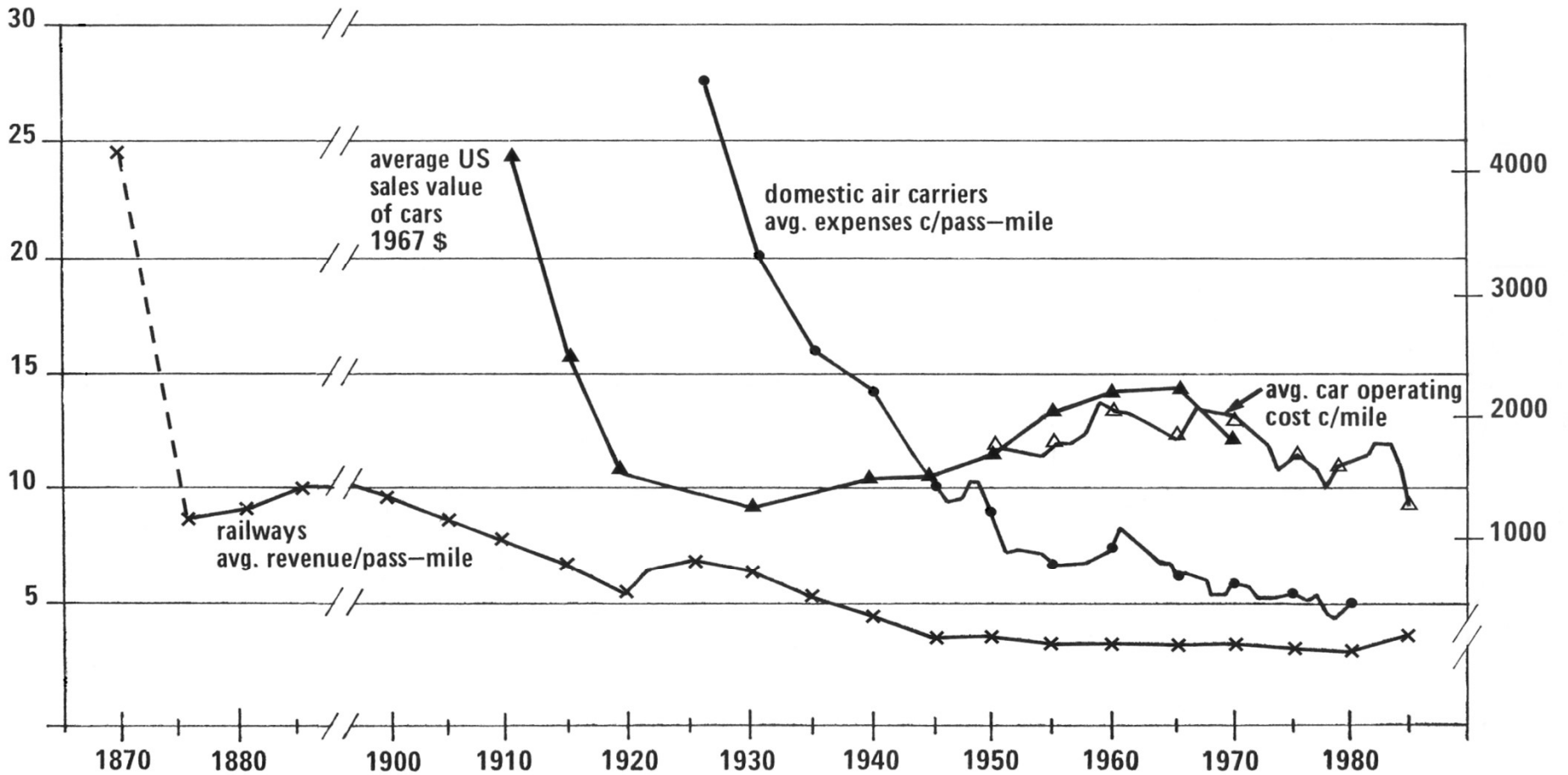
USA - INTERCITY PASSENGER TRANSPORT



USA - AVERAGE PASSENGER TRANSPORT COST RAIL-CAR-AIR

average transport costs per passenger (vehicle) mile
1967 c/mile

avg. US factory sales value of cars 1967 \$



Data Source: Garrison, 1988 and US DOC, 1975 & 1987

A. Grübler, IIASA, 1988

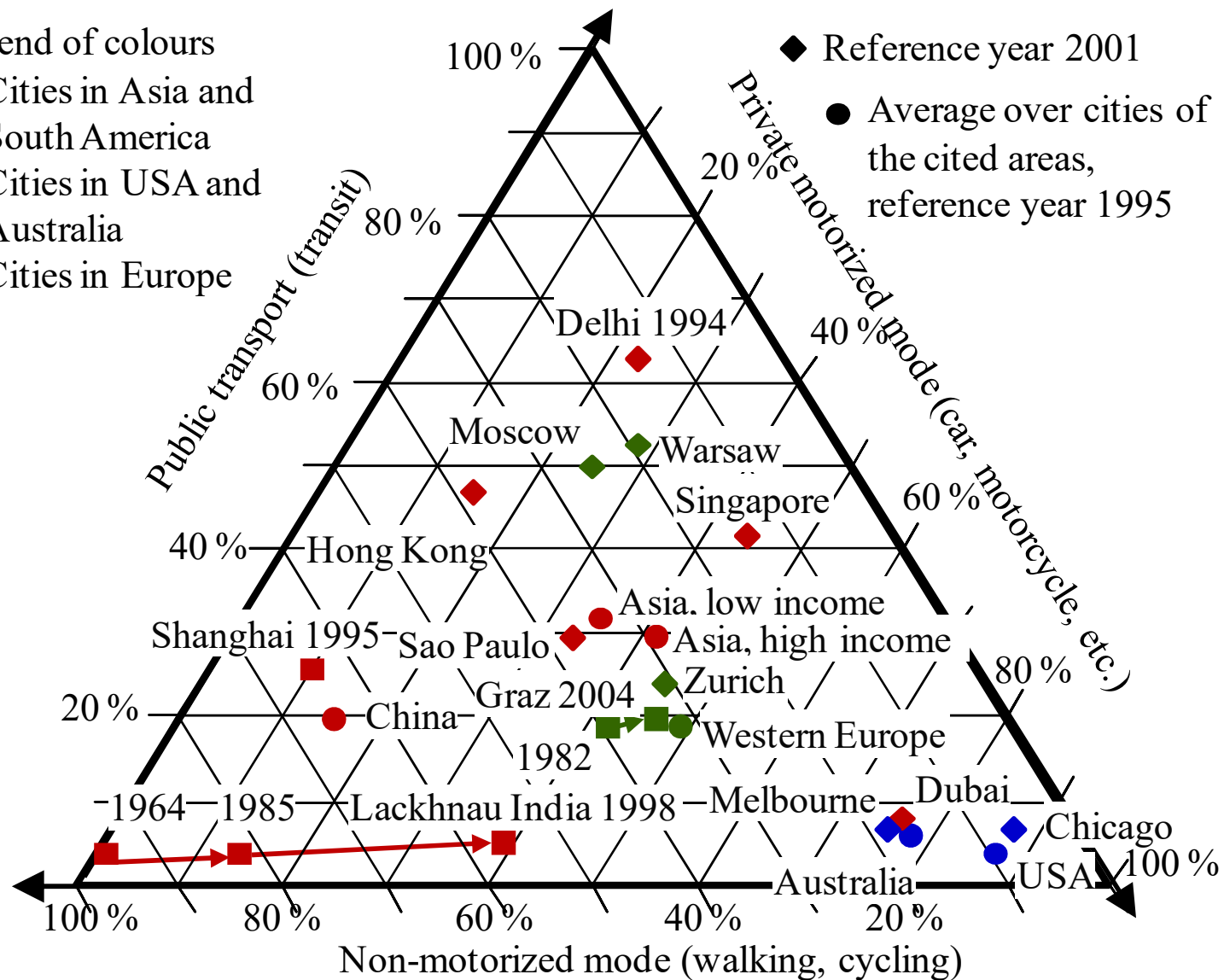
Urban Transport Modal Split

(share in # of trips) Source: GEA KM18 (2012)

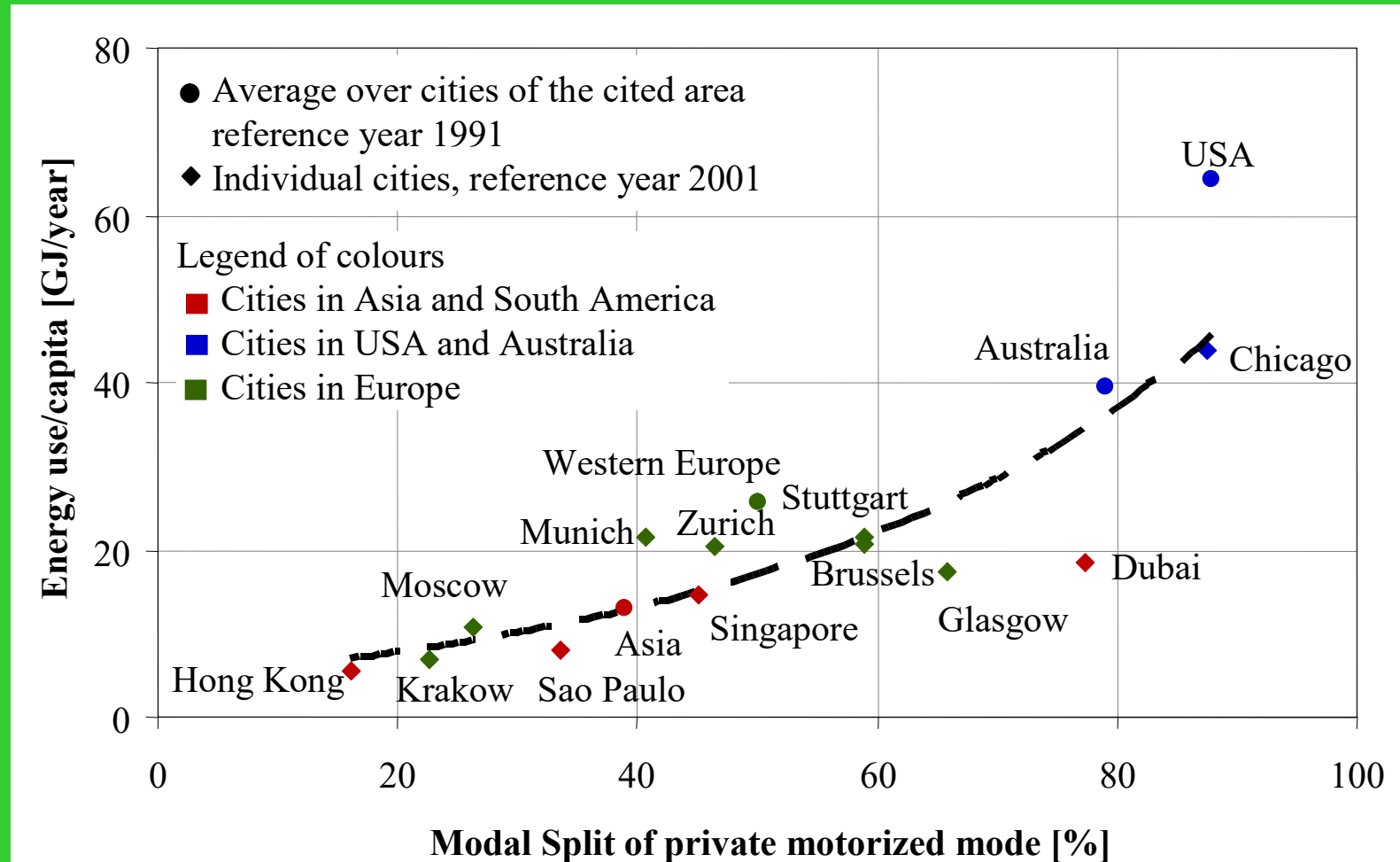
Legend of colours

- Cities in Asia and South America
- Cities in USA and Australia
- Cities in Europe

- ◆ Reference year 2001
- Average over cities of the cited areas, reference year 1995



Transport Energy Use vs. Modal Split



Source: GEA KM18 2012

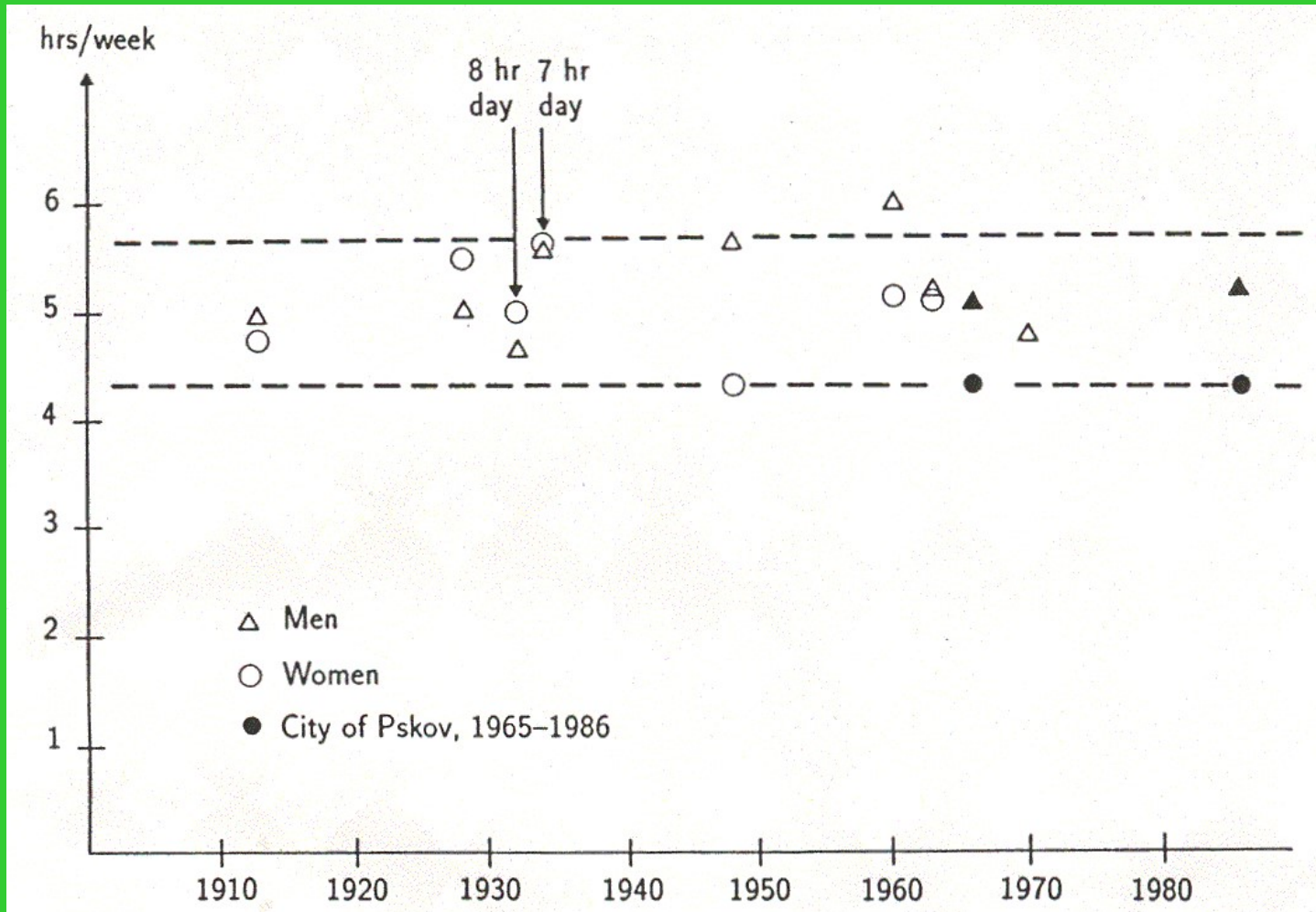
Y. Zahavi's Transport Demand Model

(controversial theory but sound empirics)

- Maximization of travel range
("contact/exchange surfaces" or
"encounter potentials" = miles traveled)
- Subject to:
 - travel time budget (~1 hr/day)
 - income (~15% of family income)constraints

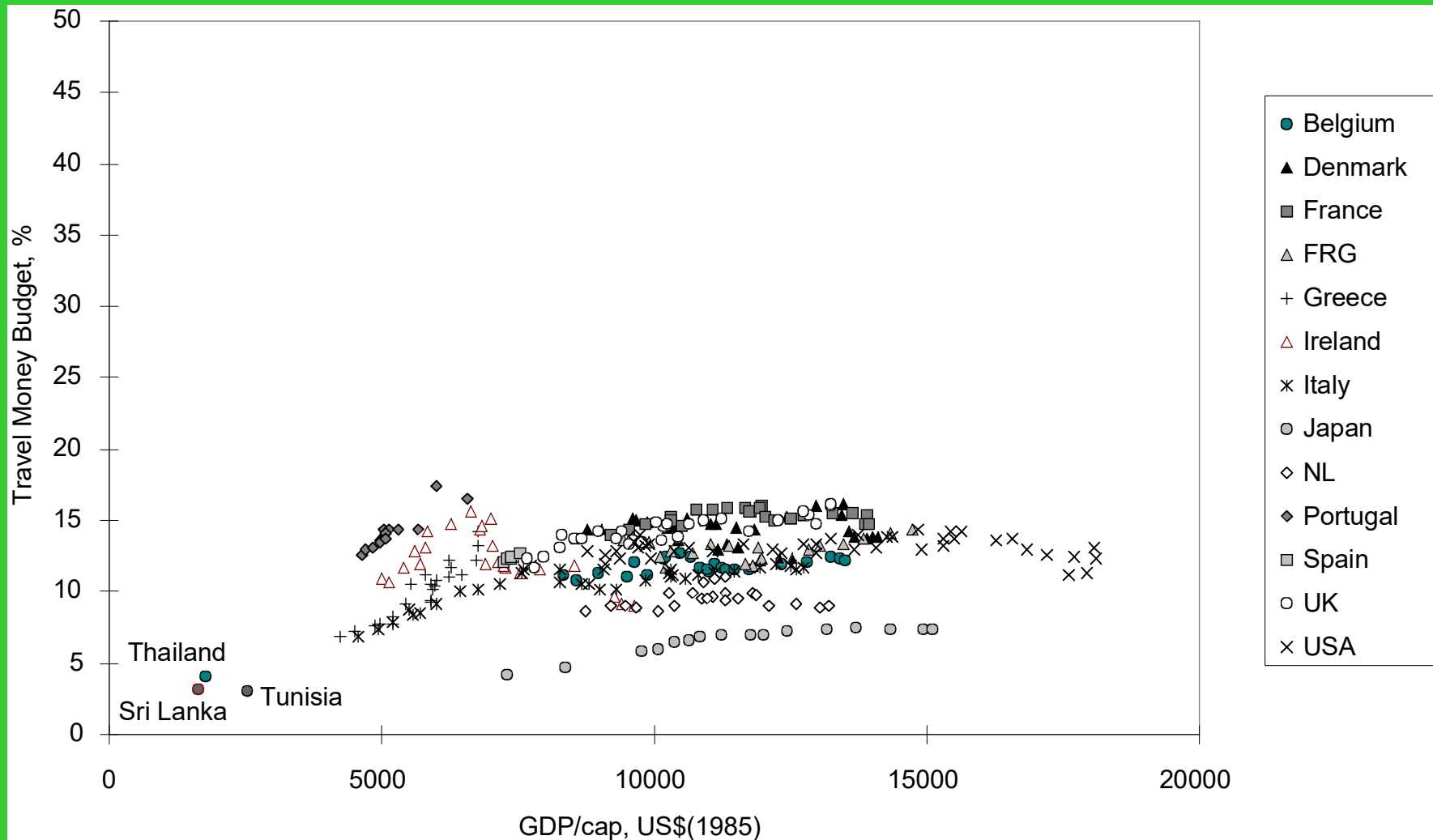
Weekly Travel Time Budgets in the USSR

(Variation across 12 countries: 0.65-1.48 hrs/day/person; Szalai, 1972)



Travel Money Budgets (% of Income)

Source: Schafer & Victor, 2000, Trnsp.Res.A. 34(3):171-205

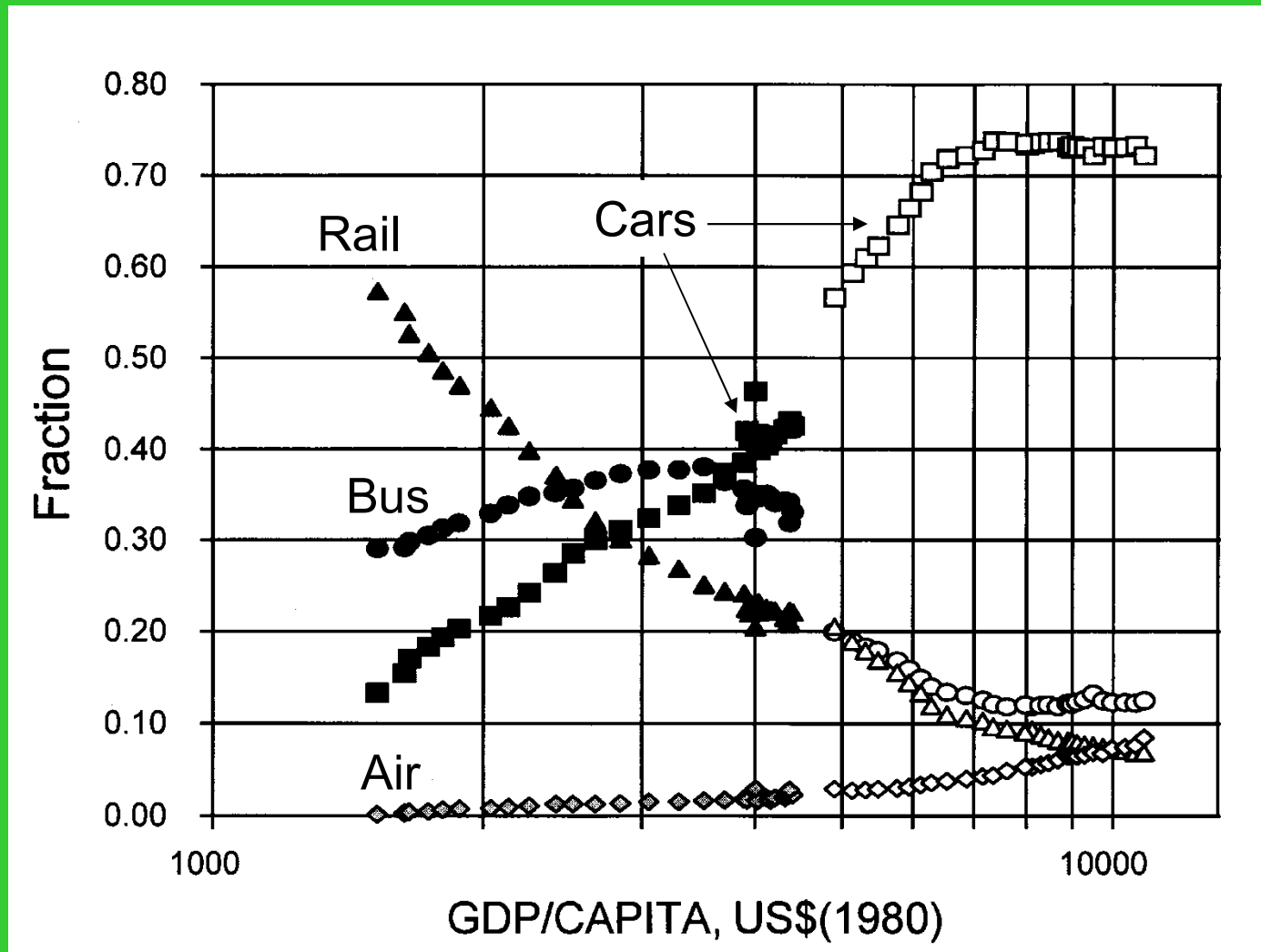


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Arnulf Grübler

Western and Eastern Europe Passenger Modal Split

Based on Schafer & Victor, SciAmer. October 1997:56-59



Individual Mobility by Country and Purpose (US), 1990 Data

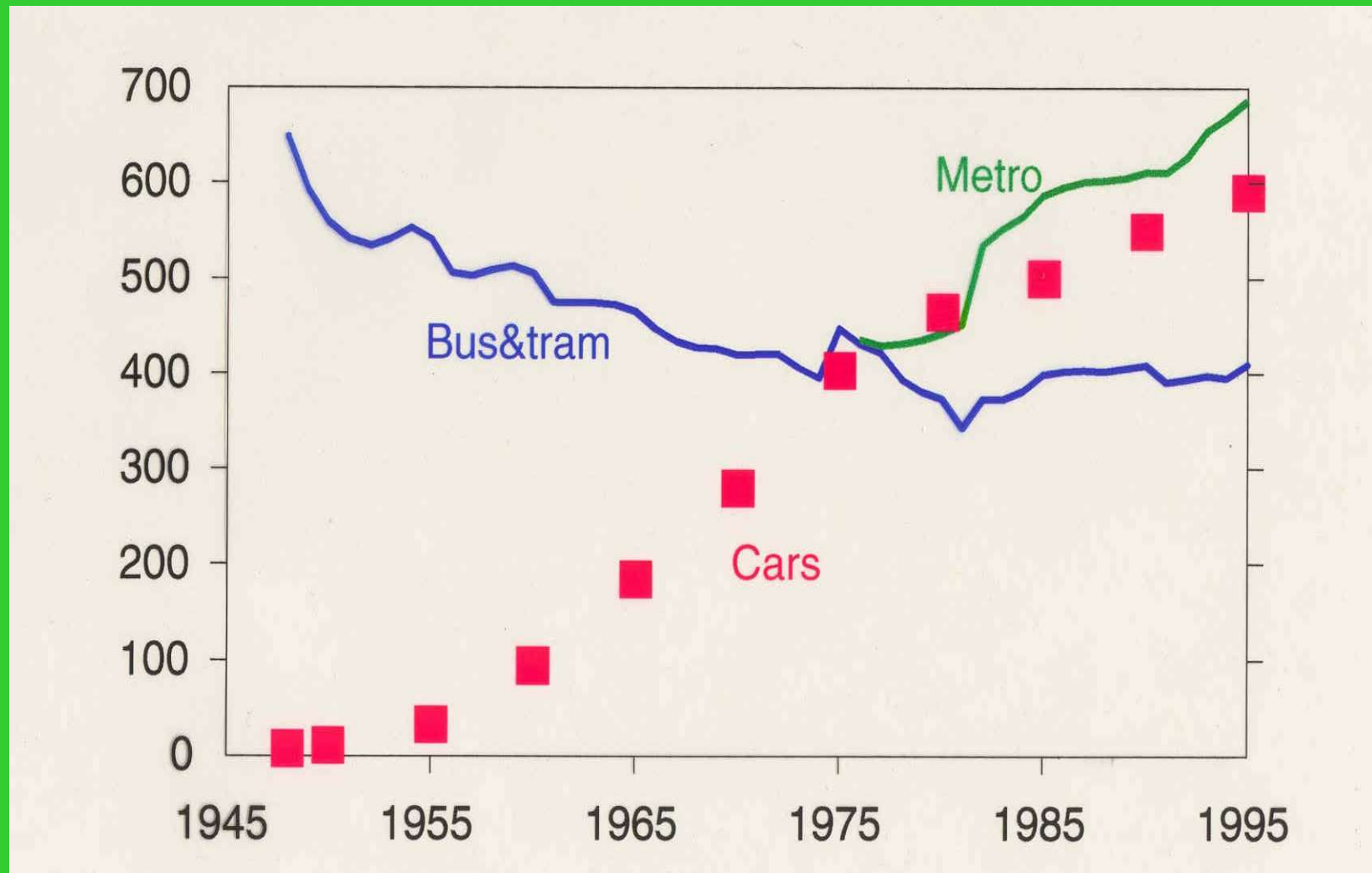
<i>Trip purpose*</i>	<i>10⁹ pass-km</i>	<i>Percent</i>
Work (commute)	1,190	17.7%
Family & HH	2,981	44.5%
Leisure [#]	2,484	37.0%
“go for a ride”	55	0.8%
TOTAL US	6,710	100.0%
Total mobility in:		
China	607	
Ex-USSR	1,770	
France	704	
Norway	47	

* Based on NTPS, 1992. [#] vacation, seeing friends, other social and recreational activities.

Transport Choices and Technology

- Importance of logistical **chains**
- Subjective weighting of travel time
(waiting time = 3x travel time)
- Policy leverage:
“back end” (parking fees/restrictions) **over**
“front end” (subsidized public transport)
- Infrastructures:
“orgware” (schedules, reliability, hassle)
and
“hardware” (speed, cleanliness, security)
more important than costs

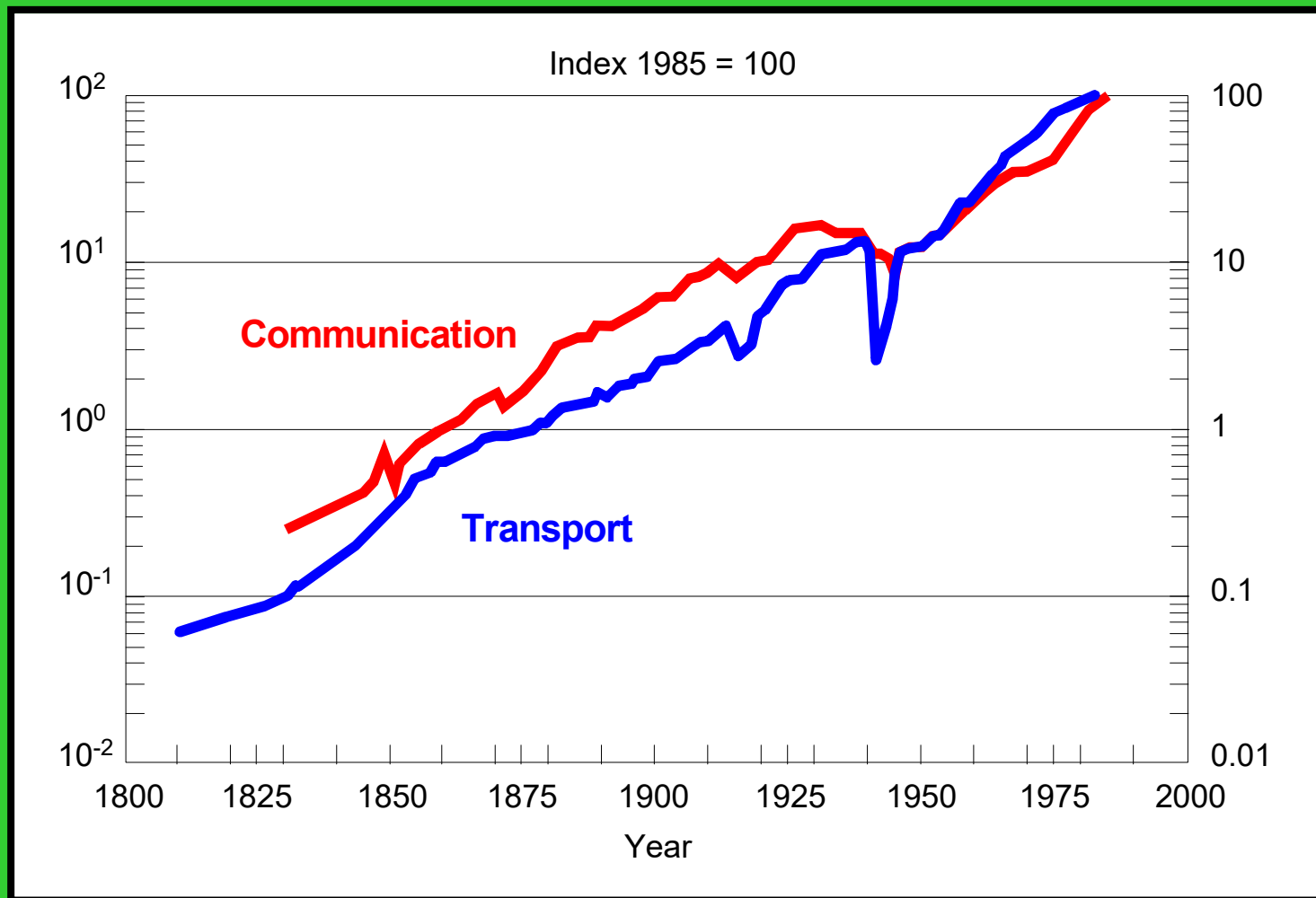
Vienna Public Transport Trips per Year (cumulative) and Car Ownership per Capita



Transport & Environment

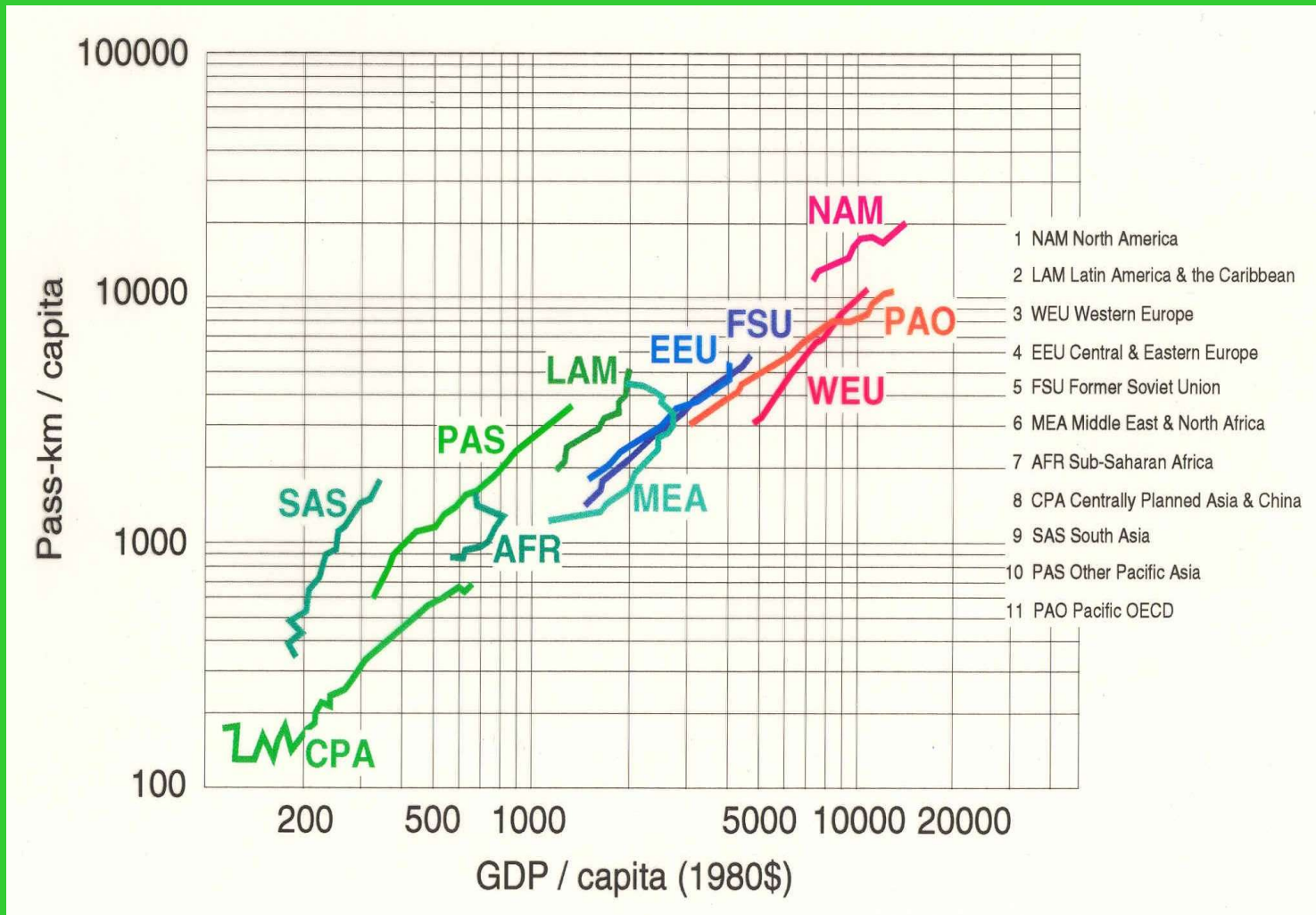
- Travel & Communication: Complements rather than substitutes
- Unabated demand growth
- Path dependency
(prices matter after all)
- Gender differences weakening
- Technology improvements “taken back”
by behavioral change (load factors,
SUVs)

France – Transport & Communication Volume (Index 1985=100)

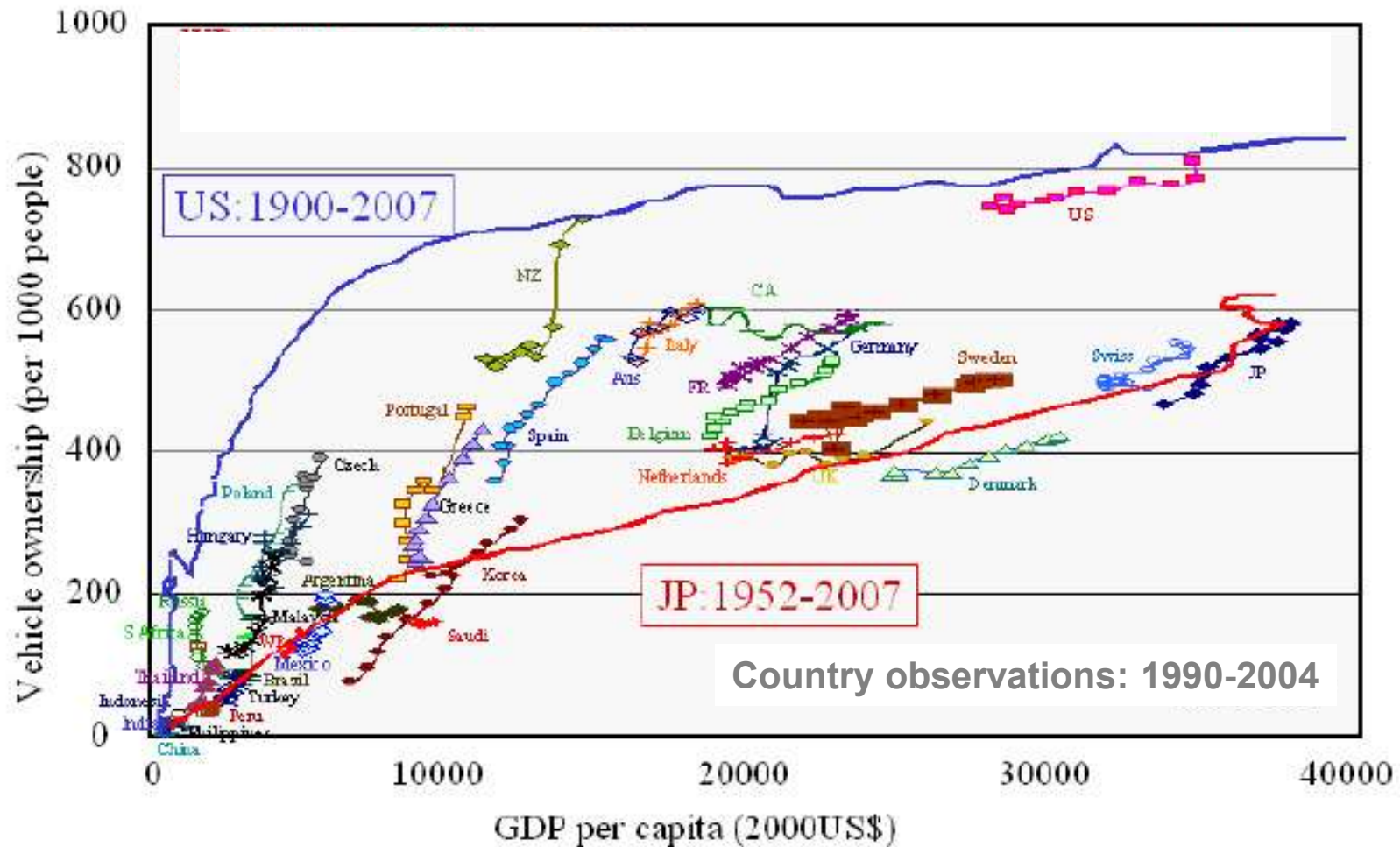


Motorized Mobility vs GDP/capita

Based on Schafer & Victor, SciAmer. October 1997:56-59



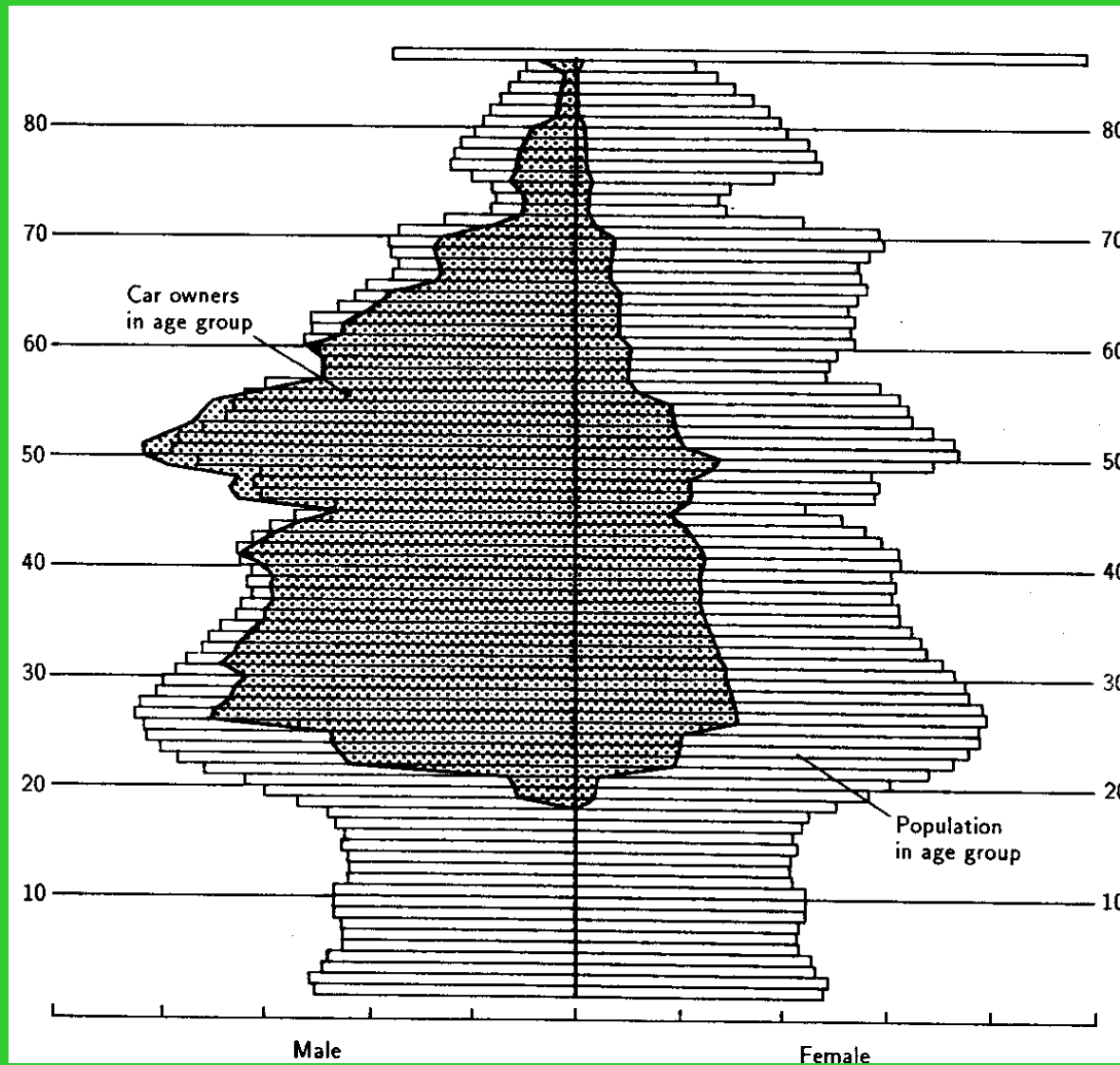
Path Dependent Vehicle Ownership Trends



Source: GEA KM9 (2012) based on IPCC AR4 (2007)

Germany: Car Ownership by Gender and Age Cohorts

Source: Buttner&Grubler, 1995.



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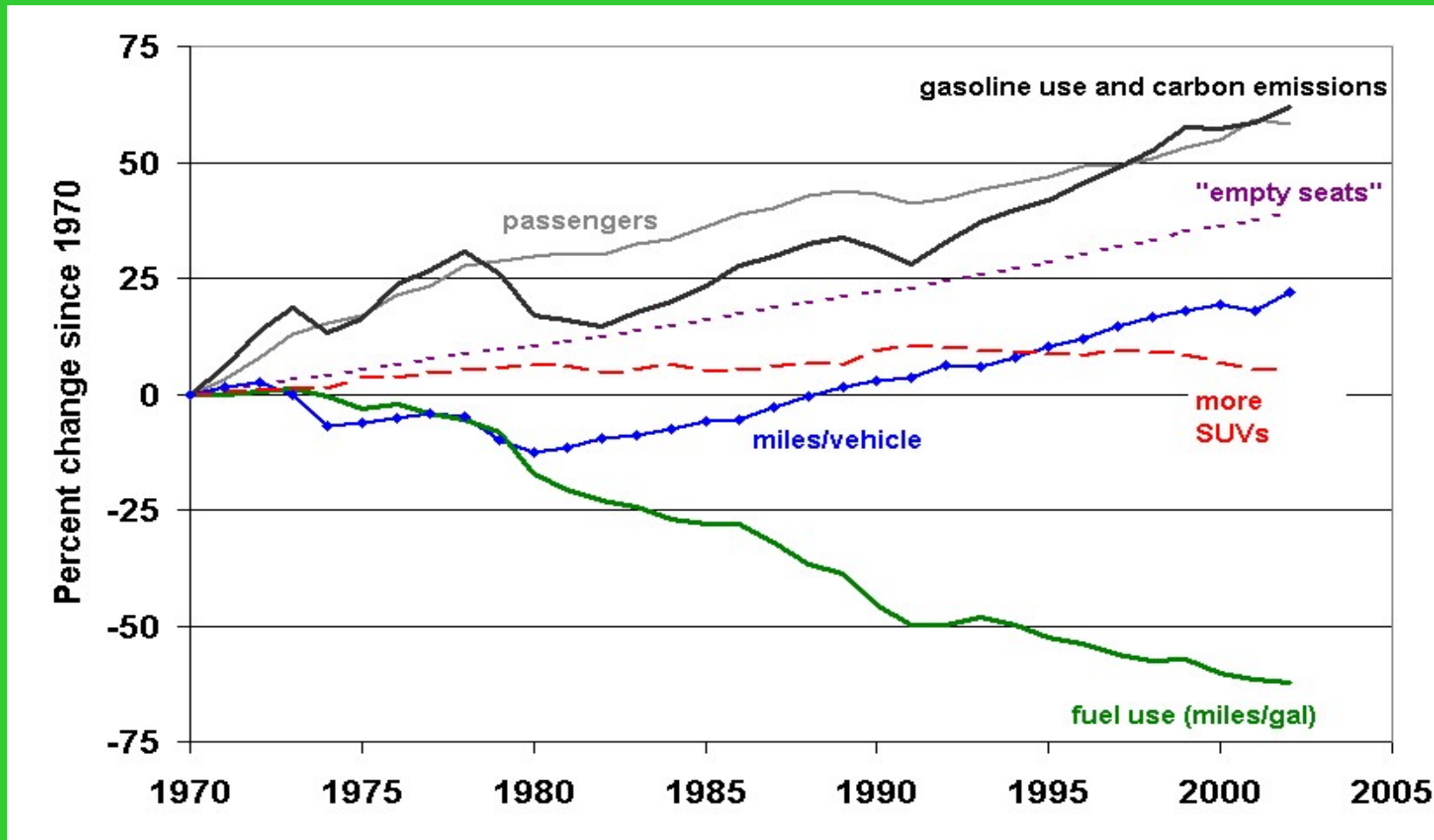
“Take-back” Effects



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Percent Change since 1970 in US Automobile CO₂ Emissions and Driving Forces



User Behavior More Powerful than Technological Efficiency: Example Energy End Use in Transport

Toyota Prius



50 miles/gal

1 Yalie in Zipcar

Cadillac Escalade



15 miles/gal

Soccer mom + 3 kids



8 miles/gal

Driver +
20 school children

Distance traveled (all examples) : 100 km

1.5

1.25

0.50

Energy use: MJ per passenger-km traveled



US Poster
From WW II

The “Sharing Economy”: Mobility Case Studies

International Transport Forum | CPB
Corporate Partnership Board

Shared Mobility
Innovation for Liveable Cities

Corporate Partnership Board Report

OECD

Reductions (%) in shared mobility scenario compared to status quo

	vehicle fleet	con- gestion	mobility costs	CO2 emissions
Auckland	-95%	-49%	-43%	-54%
Dublin	-98%	-43%	-50%	> -31%*
Helsinki	-96%	-37%	-43%	> -34%*
Lisbon	-97%	-30%	-50%	-62%
* IC vehicle fleets, no electrification				



Disruptive Change

Easter Parade on Fifth Avenue, New York, 13 years apart

1900: where's the car?

1913: where's the horse?



Images: L, National Archive, www.archives.gov/research/american-cities/images/american-cities-101.jpg
R, shorpy.com/node/204.

Inspiration: Tona Seba's keynote lecture at AltCar, Santa Monica CA, 28 Oct 2014,
<http://tonyseba.com/keynote-at-altcar-expo-100-electric-transportation-100-solar-by-2030/>

Summary 8

(End-use: Transport)

- **Most important changes with industrial revolution: time and money budgets**
- **Time: life expectancy increases, working time decreases**
- **Money: increasing personal income (2%/Jahr), stability (housing) and structural shifts (communication) in expenditures**
- **Translation of above into increased mobility**
- **Zahavi's transport model: maximize mobility under time (1 hr/day) and money constraints (15% of disposable income)**
- **Importance of technology and infrastructure in influencing space-time-money triangle of mobility**
- **Increasing environmental importance of HOW technologies are used**